



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Greer Margolis Mitchell, Burns &  
Associates-Washington  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

## Contract # 1354422

**Schedule Dates** 10/30/12-11/06/12  
**Advertiser** Obama for America (30051)  
**Agency** Greer Margolis Mitchell, Burns & Associates-Washi  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** OBAMA / 1537 (466780)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 1537  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** OBAMA  
11/6 - 12N CUTOFF

**Date Entered** 08/14/12  
**Last Modified** 08/14/12  
**Entered By** Gardy Sweetman  
**CO-OP** No  
**Headline #** ECR09781610  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$8,381.25  
**Net Total** \$47,493.75  
**Sales Tax**

## Columbus (WTTE)

By Broadcast Month	Spots	Rate
Nov. 2012	87	\$55,875.00
<b>Grand Total:</b>	<b>87</b>	<b>\$55,875.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	6:58A- 7:27A (EST)	3		X	X	X	X			3	\$200.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/14/12
2.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	6:58A- 7:27A (EST)	1		X						1	\$200.00	\$200.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/14/12
3.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	7:28A- 7:57A (EST)	3		X	X	X	X			3	\$200.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/14/12
4.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	7:58A- 8:27A (EST)			1	1	1	1			4	\$200.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/14/12
5.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	7:58A- 8:27A (EST)	1		X						1	\$200.00	\$200.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/14/12
6.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	8:28A- 9A (EST)	3		X	X	X	X			3	\$200.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/14/12
7.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	10P- 10:27P (EST)			1	1	1	1			4	\$1,250.00	\$5,000.00	Columbus (WTTE)	NEWS	8/14/12
8.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	10:28P- 11P (EST)			1	1	1	1			4	\$1,250.00	\$5,000.00	Columbus (WTTE)	NEWS	8/14/12
9.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	9A- 10A (EST)	1							X	1	\$300.00	\$300.00	Columbus (WTTE)	FOX NEWS SUNDAY	8/14/12
10.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	9A- 10A (EST)			1	1	1	1			4	\$175.00	\$700.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/14/12
11.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	10A- 11A (EST)	3		X	X	X	X			3	\$175.00	\$525.00	Columbus (WTTE)	MAURY	8/14/12
12.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	11A- 12P (EST)	2		X	X	X	X			2	\$115.00	\$230.00	Columbus (WTTE)	JEREMY KYLE	8/14/12
13.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	12:58P- 1:57P (EST)	3		X	X	X	X			3	\$115.00	\$345.00	Columbus (WTTE)	JUDGE ALEX	8/14/12
14.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	1:58P- 2:57P (EST)	3		X	X	X	X			3	\$150.00	\$450.00	Columbus (WTTE)	JUDGE JOE BROWN	8/14/12

## CONFIRMATION CONTRACT

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15.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	2:58P- 3:57P (EST)	3		X	X	X	X			3	\$200.00	\$600.00	Columbus (WTTE)	JUDGE GREG MATHIS	8/14/12
16.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	5:58P- 6:27P (EST)			1	1	1	1			4	\$400.00	\$1,600.00	Columbus (WTTE)	BIG BANG THEORY	8/14/12
17.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	6:28P- 6:57P (EST)			1	1	1	1			4	\$400.00	\$1,600.00	Columbus (WTTE)	2.5 MEN	8/14/12
18.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	6:30P- 7P (EST)	1						X		1	\$400.00	\$400.00	Columbus (WTTE)	BIG BANG THEORY	8/14/12
19.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	6:58P- 7:30P (EST)			1	1	1	1			4	\$1,000.00	\$4,000.00	Columbus (WTTE)	2.5 MEN	8/14/12
20.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	7:30P- 7:57P (EST)			1	1	1	1			4	\$1,350.00	\$5,400.00	Columbus (WTTE)	BIG BANG THEORY	8/14/12
21.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	7P- 7:30P (EST)	1						X		1	\$1,000.00	\$1,000.00	Columbus (WTTE)	BIG BANG THEORY	8/14/12
22.0	Normal Line / Prime Premium	11/05/12-11/05/12	3	:30	7:57:50P- FOX-Bones (Monday)	1	X							1	\$1,800.00	\$1,800.00	Columbus (WTTE)	BONES	8/14/12
23.0	Normal Line / Prime	10/31/12-10/31/12	3	:30	7:57P- 10P (EST)	1			X					1	\$2,000.00	\$2,000.00	Columbus (WTTE)	X-FACTOR	8/14/12
24.0	Normal Line / Prime	11/01/12-11/01/12	3	:30	8P- 9P (EST)	1				X				1	\$2,000.00	\$2,000.00	Columbus (WTTE)	X-FACTOR	8/14/12
25.0	Normal Line / Prime	11/01/12-11/01/12	3	:30	9P- 10P (EST)	1				X				1	\$2,200.00	\$2,200.00	Columbus (WTTE)	GLEE	8/14/12
26.0	Normal Line / Prime	11/02/12-11/02/12	3	:30	9P- 10P (EST)	1					X			1	\$1,100.00	\$1,100.00	Columbus (WTTE)	FRINGE	8/14/12
27.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	11P- 11:32P (EST)	3		X	X	X	X			3	\$350.00	\$1,050.00	Columbus (WTTE)	OFFICE	8/14/12

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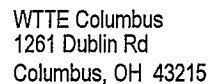
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By Broadcast Month	Spots	Rate
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<b>Grand Total:</b>	<b>87</b>	<b>\$55,875.00</b>

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28.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	11:33P- 12:04A (EST)	2		X	X	X	X			2	\$225.00	\$450.00	Columbus (WTTE)	SEINFELD	8/14/12
29.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	12:05A- 12:35A (EST)	2		X	X	X	X			2	\$150.00	\$300.00	Columbus (WTTE)	MY NAME IS EARL	8/14/12
30.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	11P- 11:32P (EST)	1							X	1	\$250.00	\$250.00	Columbus (WTTE)	2.5 MEN	8/14/12
31.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	11:33P- 12:04A (EST)	1							X	1	\$100.00	\$100.00	Columbus (WTTE)	2.5 MEN	8/14/12
32.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	1P- 4P (EST)	2							X	2	\$1,400.00	\$2,800.00	Columbus (WTTE)	NFL	8/14/12
33.0	Normal Line / Football	11/04/12-11/04/12	3	:30	3:58:30P- Sports-FOX NFL 4pm Game	2							X	2	\$2,200.00	\$4,400.00	Columbus (WTTE)	NFL	8/14/12
34.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:58A- 8:27A (EST)	1	1							1	\$200.00	\$200.00	Columbus (WTTE)		8/14/12
35.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	10P- 10:27P (EST)	1	1							1	\$1,250.00	\$1,250.00	Columbus (WTTE)		8/14/12
36.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	10:28P- 11P (EST)	2	2							2	\$1,250.00	\$2,500.00	Columbus (WTTE)	NEWS	8/14/12
37.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	9A- 10A (EST)	1	1							1	\$175.00	\$175.00	Columbus (WTTE)		8/14/12
38.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5:58P- 6:27P (EST)	1	1							1	\$400.00	\$400.00	Columbus (WTTE)		8/14/12
39.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6:28P- 6:57P (EST)	1	1							1	\$400.00	\$400.00	Columbus (WTTE)		8/14/12
40.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6:58P- 7:30P (EST)	1	1							1	\$1,000.00	\$1,000.00	Columbus (WTTE)		8/14/12

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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<b>Schedule Dates</b>	10/30/12-11/06/12
<b>Advertiser</b>	Obama for America (30051)
<b>Agency</b>	Greer Margolis Mitchell, Burns & Associates-Washi
<b>Product</b>	POLITICAL CANDIDATE (ns) (1186)
<b>Brand</b>	OBAMA / 1537 (466780)
<b>Salesperson</b>	Millennium/DC, Washington DC (1108)
<b>Sales Office</b>	Millennium Washington DC
<b>Buyer Name</b>	KAUFMA, MEREDITH
<b>Phone/Fax</b>	/
<b>CPE</b>	1537
<b>Account Types</b>	National/Political Candidate Agency BRD
<b>Billing Type</b>	Standard
<b>Comments</b>	OBAMA 11/6 - 12N CUTOFF

Date Entered	08/14/12
Last Modified	08/14/12
Entered By	Gardy Sweetman
CO-OP	No
Headline #	ECR09781610
Demo	A35+
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$8,381.25
Net Total	\$47,493.75
Sales Tax	

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Nov. 2012	87	\$55,875.00
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